

KNOW TO SHARE

2024 CONFERENCE



JUNE 24, 2024

- 8:00 AM Registration & Breakfast
9:00 AM Changing Minds: How to Have More Productive Conversations
10:30 AM Preparing Yourself for Your Next Purchase
12:00 PM Lunch
1:15 PM Learning from a Different Generation
2:15 PM What Makes a Good Mentor/Mentee
3:30 PM Breakout Sessions
Unique Ways to Add Revenue to Your Farm
The Art of Sustainability
Financial Products for Your Future Success
6:00 PM Evening Reception

JUNE 25, 2024

- 7:00 AM Breakfast
8:00 AM Economic Outlook
9:00 AM Breakout Sessions
Structuring Legal Entities
Credit Deep Dive: Products that Help with Transition Planning
Building on the Family Farm with Rural 1st
10:15 AM Farm Succession Planning: The Hard But Necessary Conversations
12:00 PM Conference Concludes

All times are in Central Time.

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